INDESIGNLIVE®

INTERIORS, ARCHITECTURE, DESIGN UPDATED DAILY

MEDIA KIT

Driven by a global network of information, indesignlive.com provides an instant connection to the architectural and design community across Australasia, bringing live information directly to the desktops of design-focussed professionals and high-end consumers.

Updated daily with the latest news on projects, events, products, people and sustainability, indesignlive.com provides immediate and broad exposure for your messages. indesignlive.com has been developed as a dynamic resource for the design community, whilst also providing an environment for suppliers to strengthen their market presence.

INDESIGNLIVE ADVERTISING RATES

AD SPACE	COST	DIMENSIONS	FILE FORMAT
Leaderboard Banner*	$1,500 p/m	728 x 90 pixels	jpeg, gif, swf
Medium Rectangle*	$1,500 p/m	300 x 250 pixels	jpeg, gif, swf
Wide Skyscraper	$5,000 p/w	160 x 600 pixels	jpeg, gif
Advertorial	$1,500 p/m	525 x 440 pixels	jpeg, gif
Newsletter Banner	$2,000 p/w	560 x 190 pixels	jpeg

*The capacity of these allocations are limited to 10 ads per month.

STATISTICS

The following are average statistics for web traffic on indesignlive.com

WEBSITE TRAFFIC (MONTHLY)

Total visits	58,713
Unique visits	43,153
Page views	106,704

CONTACT DETAILS

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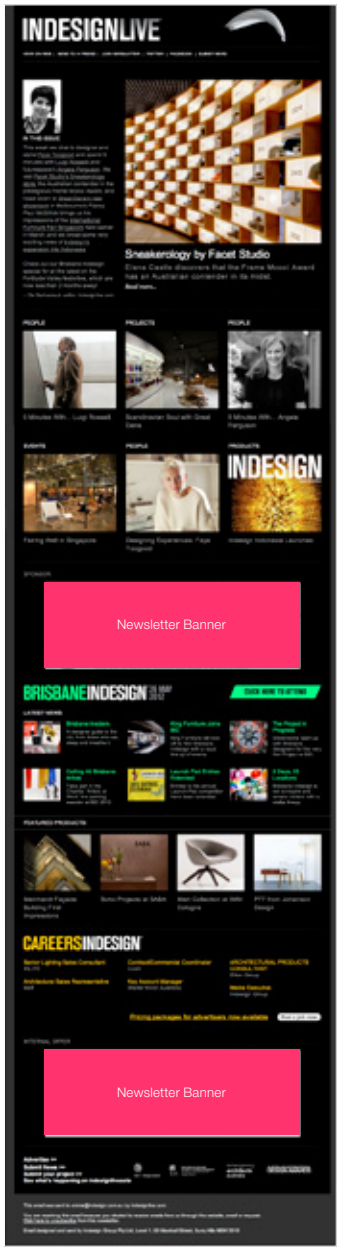
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